



Projektgruppe Fernausbildung Moderne Ausbildungstechnologie

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WORKSHOP D3

Termin: Mittwoch, 12. September 2007; 14:30-16:30 Uhr

Raum: 105

E-Learning in international economic development cooperation -- lessons learnt from staff development projects

eLearning is seen as a valid approach in developing countries, because of the scalability of educational technology based services, the permanence of digitized contents, the asynchronous delivery mode and the ubiquitous availability (guarantee of delivery) once systems are set up and maintained. Through the applications all interactions between learner - teacher and learner - learner are continuously and instantly documented and performance becomes transparent allowing for a high degree of quality, control and supervision.

In education services, **Content is King**. The term content refers to subject matter materials as well as to content for learner guidance.

Course production and publishing become a core component of staff development for institutions or individuals wishing to embark on eLearning services. The mix of pedagogical, organisational and technical elements within eLearning results in a complexity in the process of producing instructional content that should not be underestimated – especially in intercultural environments with different languages, work ethics and skills.

The lessons learnt presented at this workshop are based on the experiences gained in multi-country teacher training programmes and projects with about 200 educational experts of about 50 educational institutions in Europe, Africa and Asia since 2003.

The workshop audience will be engaged actively through group discussions and peer reviewing. Participants will benefit even more, if they can share experiences from eLearning projects already implemented in a military or civil environment. The participants are asked to bring in concrete needs from missions abroad. Suggestions for solutions will be elaborated during the workshop.

Here are three important guidelines that will be further explored jointly with the workshop participants:

- ▶ Capacity building on eLearning as a subject needs to be action oriented and in a blended format (over distance and face-to-face). Tasks need to be designed in accordance with the staff's job profiles and duties (since teaching eLearning as a mere subject proved to be less effective).
- ▶ Deliverables (e.g. eLearning courses) produced by the participants during action based capacity building should become embedded in the organisation's service portfolio and field tested in real training environments.
- ▶ Monitoring and Evaluation (M&E) must be applied continuously at organisational level in order to gain management information. The monitoring information generated should reflect the organisational status and development progress over time. Game-based learning has been accepted as a suitable M&E-strategy by teachers in field tests.

The workshop will provide insights into eLearning implementation in an international civil-military working environment as well as a strategic outlook

Leitung

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