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Social Gamification in action



GameON Presto!

Weightlifting for your brain.

What is it?	GameON Presto! is a straight shot engagement tool to help your target group retain knowledge. Affordable, straightforward custom social quiz competitions are run during live and online events, marketing campaigns, trade shows, exhibitions, classes, bootcamps, training seminars, and more. GameON Presto! quizzes trigger targeted feedback delivered to your audience, while they engage in competitive environment with a leader board and incentives to win. GameON Presto! is our entry level service product for <u>engagement and knowledge retention</u> . Upgrades are available for scaling to a wider audience with more games and engagement.
Product Sample	GameON Presto! for Sales Staff Training A quiz game designed to deliver company culture, compliance, procedural and software training is being delivered to 50 sales staff at their annual meeting. To break up the two day event, the Sales Director has decided to use gameON Presto! to invigorate sales staff with a competitive review of the most important training items. The training items are no longer a chore to learn, as they become a competitive collateral. A leader board indicates the top players throughout the event, and prizes and public recognition are given to the top players. 30 unique items have been developed to bring new and existing sales staff up-to-date fast. The sales staff has fun and learns, and the annual event is invigorated with lively and purposeful knowledge engagement.
Why do I need it?	GameON Presto! engages your target audience while delivering competitive brain training. They learn, compete, review and retain the knowledge you determine is the most important for them to know. Meanwhile, you learn where your audience has knowledge gaps. GameON Presto! is an <u>engagement tool</u> that gets your audience on the same page, with flexible, reliable and direct knowledge delivery.
How much does it cost?	EUR 3.980 includes gameON Presto! Discovery Workshop; smart, relevant quiz questions and feedback custom designed for your audience; up to 30 items; ready-to-play game delivery; event design, invitation and engagement management, software licensing (up to 50 participants); online support. Additional costs for event logo, graphic design, social media marketing, award ceremony, travel expenses, as needed.
How does it work?	A gameON Presto! project consists of four steps: <ol style="list-style-type: none"> 1. Discovery Workshop: With your team we identify Key Performance Indicators for gameON Presto! delivery at your company or institution, and project logistics. 2. Content development: We develop the most important knowledge items. We write items, feedback and create the multiplayer interactive quiz game. 3. Multiplayer quiz game delivery: We design and deliver the best game delivery event for purposeful competition and user experience. 4. Results analysis: We analyze benefits, impact and describe the next steps.
How long does it take?	GameON Presto! development and delivery cycle from start to finish is 3 months or less.

